### Quantifying statistical regularities in the career achievements

of

## scientists and professional athletes



### Alexander M. Petersen

Department of Physics, Boston University Thesis Advisor: H. Eugene Stanley

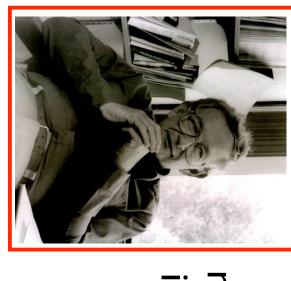
### Final Oral Examination, March 8 2011

across time and discipline." Phys. Rev. E 81, 036114 (2010) A. M. Petersen, F. Wang, H. E. Stanley, "Methods for measuring the citations and productivity of scientists

Matthew effect in a study of career longevity." Proc. Natl. Acad. Sci. USA 108, 18-23 (2011). A. M. Petersen, W.-S. Jung, J.-S. Yang, H. E. Stanley, "Quantitative and empirical demonstration of the

A. M. Petersen, H. E. Stanley, S. Succi. "Statistical regularities in the rank-citation profile of scientists". Under

#### Opening Questions



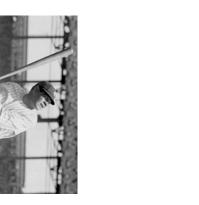
Using quantitative methods developed in statistical physics to address questions in sociology.....



- Are stellar careers an anomaly?
- Are there statistical regularities in success?
- Are there universal mechanisms that guide success?

#### Outline

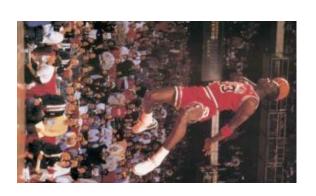
- I. Question: How to quantify "success"?
- 2. Regularities in the career longevity and publication impact of scientists in academia
- 3. A quantitative model for career longevity that incorporates the "Matthew Effect"
- 4. Quantifying the rank-citation profile of individual scientists





### Quantifying career longevity & success in sports:

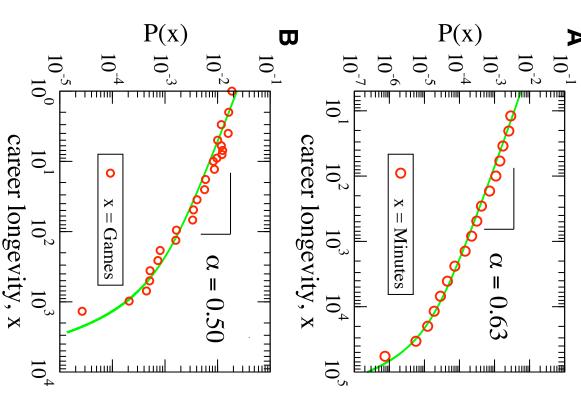
From
Cap Anson and Robert Parish
to
Babe Ruth and Michael Jordan





#### **Empirical Results:**

### Career longevity in professional basketball (NBA)

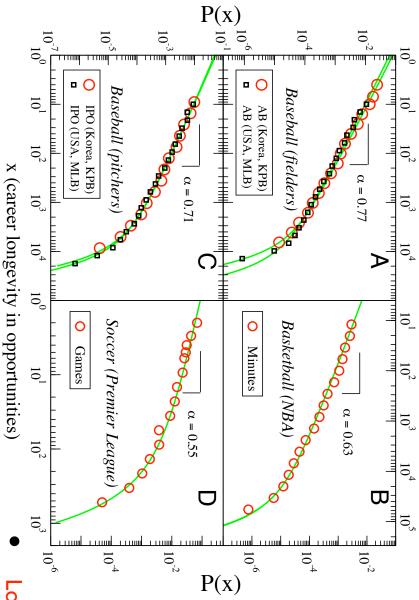


- Analyzed 2700+ completed careers over the 59-yr period 1946-2004
- $x \equiv career longevity$  (e.g. min. or games played)
- P(x): probability density function (pdf) of career longevity x
- P(x) is truncated power-law:
- scaling exponent  $\alpha \lesssim I$
- Exponential cutoff  $\mathcal{X}_C$ : Finite–lifetime
- Scale Free behavior:  $P(x_1)/P(x_2) \approx (x_2/x_1)a$

$$P(x_1)/P(x_2) \cong (x_2/x_1)^{\alpha}$$
 for  $x < x_c$ 

- 3% of players played between 1-12 minutes in their entire career! However, the average career length is approx. < x > = 6,500 min., Max(x) = 57,446 min. (Kareem A.-Jabbar)
- 2% of players played in only I game in their entire career! < x > = 273 games  $\sim 3$  seasons, Max(x) = 1.611 games (R. Parish)

## Career Longevity in 4 sports leagues



Major League Baseball

- statistics, ~ 15,000 careers 130+ years of player
- ``One-hit wonders"
- career with ONE at-bat! 3% of all fielders finish their
- inning pitched! career with less than one 3% of all pitchers finish their
- "Iron horses"
- Lou Gehrig (the Iron Horse): NY Yankees (1923-1939)
- seasons! 8001 career at-bats! Played in 2,130 consecutive games in 15
- sclerosis (ALS), aka Lou Gehrig's Disease neuromuscular disease, amyotrophic lateral Career & life stunted by the fatal

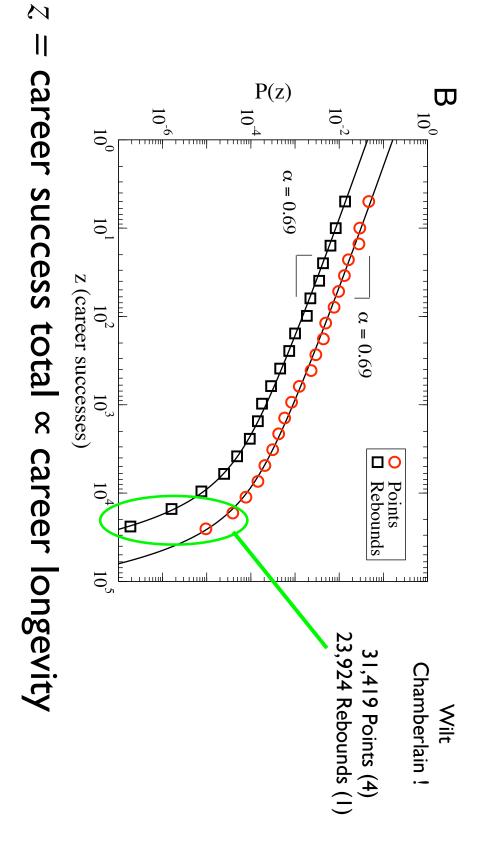
### opportunities ~ time duration

A. M. Petersen, W.-S. Jung, J.-S. Yang, H. E. Stanley, "Quantitative and empirical demonstration of the Matthew effect

in a study of career longevity." Proc. Natl. Acad. Sci. USA 108, 18-23 (2011).

# Implications of longevity on career success

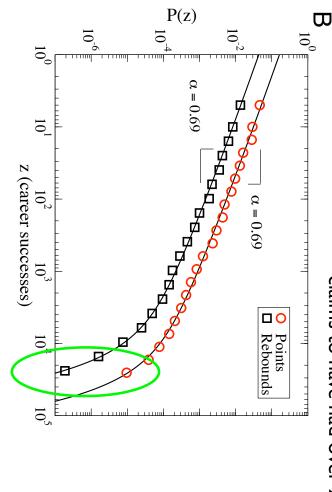
American Basketball (NBA + ABA): 1946-2004

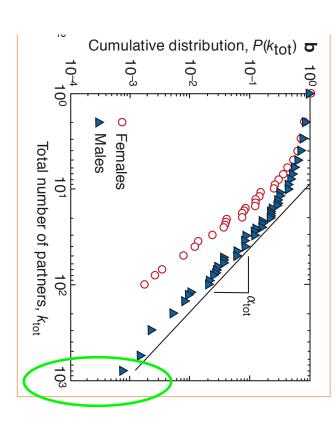


Career longevity exponents lpha carry over naturally into career statistics

# Right-skewed phenomena in the social sciences







F. Liljeros, et al., "The web of human sexual contacts," Nature 411, 907 (2001)

"superstars" are not outliers, but are predicted and consistent with empirical heavy tailed distributions

Quantifying success and productivity in science

"Mathletes"

### Publication careers of individual scientists within individual journals

Phys. Rev. Lett. 42, 673-676 (1979)

### Scaling Theory of Localization: Absence of Quantum Diffusion in Two Dimensions

Abstract
References
Citing Articles (2,099)
Page

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#### E. Abrahams

Serin Physics Laboratory, Rutgers University, Piscataway, New Jersey 08854

P. W. Anderson, D. C. Licciardello, and T. V. Ramakrishnan

Joseph Henry Laboratories of Physics, Princeton University, Princeton, New Jersey 08540



Received 7 December 1978; published in the issue dated 5 March 1979

Arguments are presented that the T=0 conductance G of a disordered electronic system depends on its length scale L in a universal manner. Asymptotic forms are obtained for the scaling function  $\beta(G)$ =dlnG/dlnL, valid for both  $G \ll G_c \simeq e^2/h$  and  $G \gg G_c$ . In three dimensions,  $G_c$  is an unstable fixed point. In two dimensions, there is no true metallic behavior; the conductance crosses over smoothly from logarithmic or slower to exponential decrease with L.

© 1979 The American Physical Society

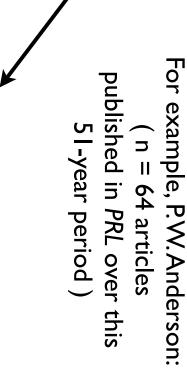
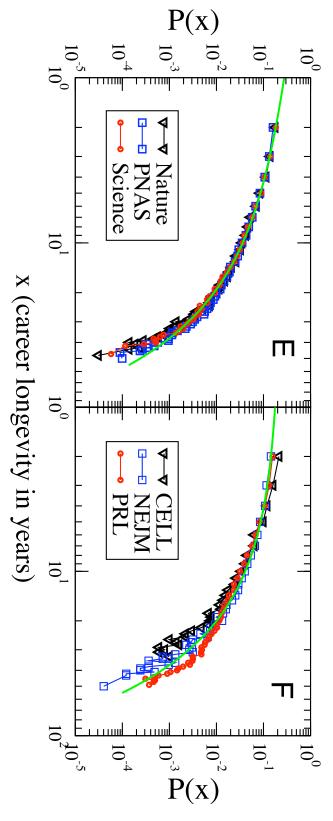


TABLE I. Summary of data set size for each journal. Total number N of unique (but possibly degenerate) name identifications.

Journal	Years	Articles	Authors, N
CELL	1974–2008	53290	31918
NEJM	1958-2008	17088	66834
Nature	1958-2008	65709	130596
PNAS	1958-2008	84520	182761
PRL	1958-2008	85316	112660
Science	1958–2008	48169	109519

### Career longevity in academia

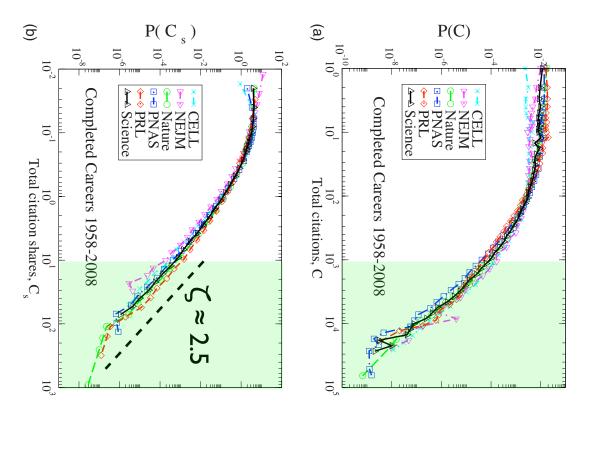


A. M. Petersen, W.-S. Jung, J.-S. Yang, H. E. Stanley, "Quantitative and empirical demonstration of the Matthew effect in a study of career longevity." Proc. Natl. Acad. Sci. USA 108, 18-23 (2011).

and last publication in journal j: for career longevity in academia, we define the journal Each author i has n articles in a given journal j. As a proxy longevity x as the number of years separating his/her first

$$x_{i,j} = y_{i,j}(f) - y_{i,j}(0) + I$$

## Journals as "arenas for competition"



Each author has n articles in a given journal j.

Each article *i*, published in year *y*, can be quantified by the number of citations *C<sub>i</sub>* it has received at the time of data extraction.

(May, 2009)

Two possible ways to measure citations:

(i) Total citations:

$$C = \sum c_i$$
.

(ii) Total citations `shares":

$$C_{s} = \sum_{i=1}^{n} \frac{1}{a_{i}} \frac{c_{i}(y)}{\langle c(y) \rangle}.$$

A. M. Petersen, F. Wang, H. E. Stanley, "Methods for measuring the citations and productivity of scientists across time and discipline" Phys. Rev. E, 81 (2010) 036114

# Top-20 "champions" of Physical Review Letters

Each author has *n* articles in a given journal *j*.

Each article *i*, published in year *y*, can be quantified by the number of citations *C<sub>i</sub>* it has received at the time of data extraction.

(May, 2009)

Total citations `shares":

$$C_{s} = \sum_{i=1}^{n} \frac{1}{a_{i}} \frac{c_{i}(y)}{\langle c(y) \rangle}.$$

PRL		
Name	$C_s$	n
WEINBERG, S	313.3	49
ANDERSON, PW	137.4	64
WILCZEK, F	120.0	62
TERSOFF, J	105.1	76
HALDANE, FDM	102.3	38
YABLONOVITCH, E	87.5	21
PERDEW, JP	78.3	20
LEE, PA	74.6	76
PENDRY, JB	74.1	29
PARRINELLO, M	72.8	68
FISHER, ME	71.6	67
CIRAC, JI	66.7	97
HALPERIN, BI	66.7	50
RANDALL, L	63.4	14
BURKE, K	63.2	18
JOHN, S	62.8	20
GEORGI, H	61.9	26
CAR, R	59.8	51
GLASHOW, SL	59.6	37
CEPERLEY, DM	58.9	39

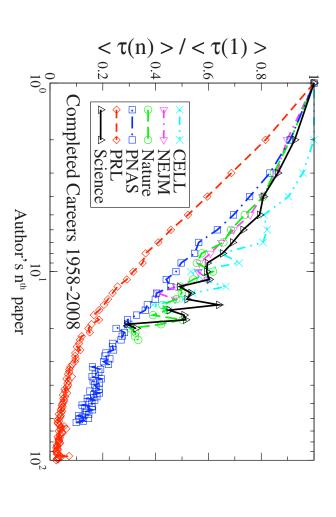
scientists across time and discipline" Phys. Rev. E, 81 (2010) 036114 A. M. Petersen, F. Wang, H. E. Stanley, "Methods for measuring the citations and productivity of

The "righ-get-richer" Matthew Effect:

"For to all those who have, more will be given, and they will have an abundance"

Gospel of St. Matthew 25: 29

# A possible explanation: the Matthew Effect



and 3.5 (NEJM) years. Physical Review Letters exhibits a more values of  $\langle \tau(1) \rangle$  are 2.2 (CELL, PRL), 3.0 (Nature, PNAS, Science), waiting time between the first and second publication,  $\langle \tau(1) \rangle$ . The  $\langle \tau(n) \rangle$  between paper n and paper n+1, rescaled by the average Matthew effect. We plot  $\langle \tau(n) \rangle / \langle \tau(1) \rangle$ , the average waiting time career (larger n) facilitates future publications, as predicted by the publications in a given journal suggests that a longer publication FIG. 7. (Color online) A decreasing waiting time  $\tau(n)$  between

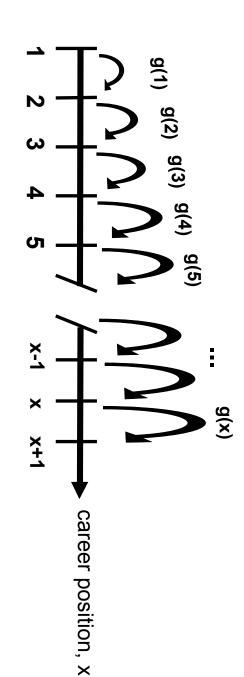
- For a given journal: the waiting time  $\tau(n)$ is the number of years between an author's paper n and paper n+1
- A decreasing  $\tau(n)$  indicates that it becomes "easier" to publish in a journal with each successive publication

### A stochastic model for career longevity

- Ingredient I: Random forward progress positive feedback in sustaining a career Experience and reputation can provide (generic "rich-get-richer" effect)
- Ingredient II: Random termination time the career of hazards which eventually terminate Career must survive through a horizon

# Ingredient I: Random forward progress

- Forward progress is made according to the "progress rate" g(x)
- Matthew Effect: g(x) increases with career position x



P(x,t) = probability that career is at position x at time t

Poisson Distribution

$$P(x,t) = \frac{e^{-\lambda t} (\lambda t)^{x-1}}{(x-1)!}$$
$$\lambda \equiv g(x)$$

# Ingredient II: Random Termination Time

- career position at termination time T = career longevity Termination of career occurs for many reasons:
- Average  $pdf P(x \mid T)$  over pdf r(T) of termination (exit) times in

$$P(x) = \int_0^\infty P(x|T)P(T)$$

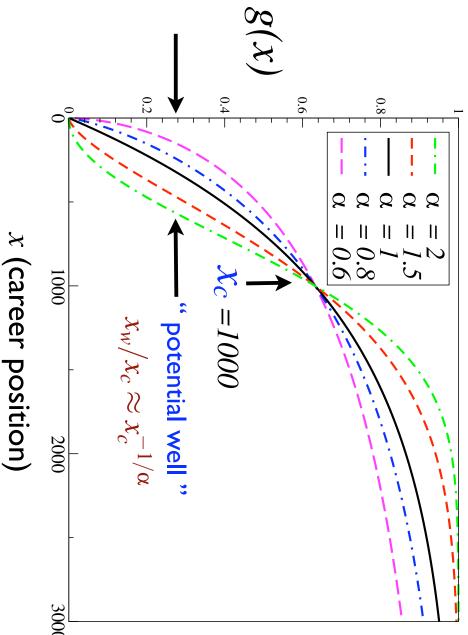
Hazard rate H(T): conditional probability that failure will occur at time  $(T + \delta T)$  given that failure has not yet occurred at time T

$$H(T) = \frac{r(T)}{S(T)} = -\frac{\partial}{\partial T} \ln S(T) \qquad S(T) = 1 - \int_0^T r(t) dt$$

So we choose an r(T) that reflects constant hazards:  $H(T) = 1/x_c$ which corresponds to:

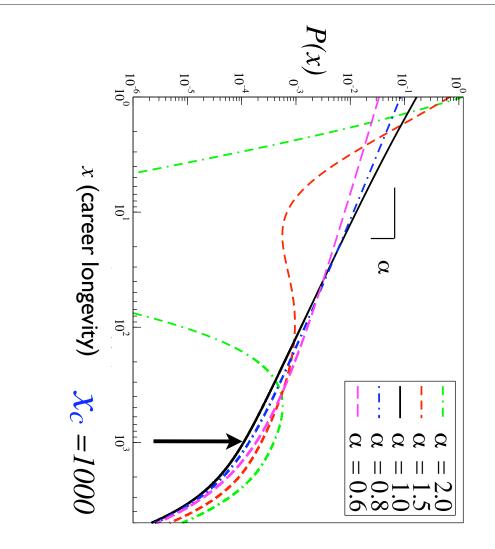
$$r(T) = \exp[-T/x_c]/x_c$$

### Progress rate: $g(x) \equiv 1 - e^{-(x/x_c)^{\alpha}}$



- $\mathcal{X}_C \equiv$  career position time-scale which separates veterans from newcomers.
- "career ladder":  $g(x) \sim x^{\alpha} \text{ for } x \ll x_c$  $\alpha \equiv$  quantifies the rate at which an individual climbs the

# Progress rate $g(x) \to \mathsf{Career}\ \mathsf{Longevity}\ pdf\ P(x)$



$$P(x) = \frac{g(x)^{x-1}}{x_c \left[\frac{1}{x_c} + g(x)\right]^x} \approx \frac{1}{g(x)x_c} e^{-\frac{x}{g(x)x_c}}$$

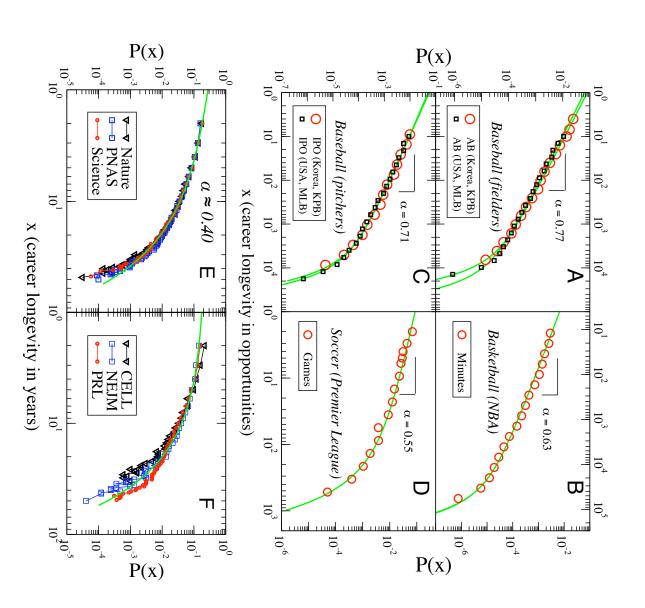
for convex  $\alpha > 1$ 

Bimodal

for concave  $\alpha < I$ 

$$P(x) \propto \begin{cases} x^{-\alpha} & x < x_c \\ e^{-(x/x_c)} & x > x_c \end{cases}$$

and secure future opportunity based on prior success.  $\alpha \equiv$  power-law exponent for career longevity, which is intrinsically related to the rate at which individuals establish their reputation



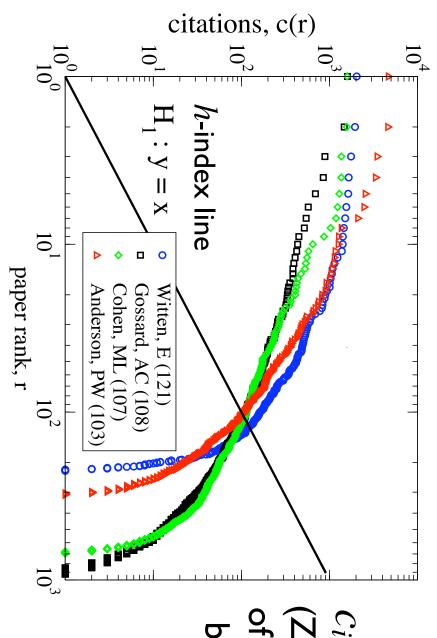
A. Petersen, W.-S. Jung, J.-S. Yang, H. E. Stanley, "Quantitative and empirical demonstration of the Matthew effect in a study of career longevity." Proc. Natl. Acad. Sci. USA **108**, 18-23 (2011).

#### <

How popular are your papers?

S. Redner, "How popular is your paper? An empirical study of the citation distribution." Eur. Phys J. B (1998).

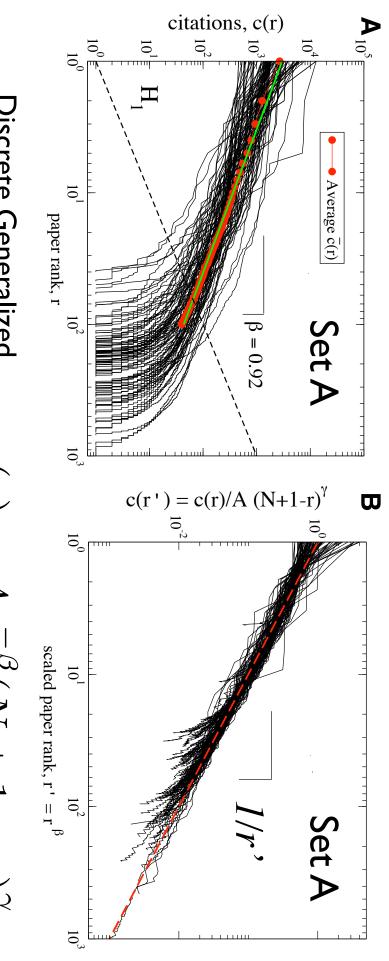
#### A closer look at scientific careers: the rank-citation profile $c_i(r)$



 $C_i(r)$  is the rank-ordered (Zipf) citation distribution of the N papers published by individual i in his/her entire career

Under review. A. M. Petersen, H. E. Stanley, S. Succi. "Statistical regularities in the rank-citation profile of scientists."

### A comparison of $c_i(r)$ the top-100 "champions" of PRL (Set A) with average h-index $< h > = 61 \pm 21$



Discrete Generalized Beta Distribution(DGBD):

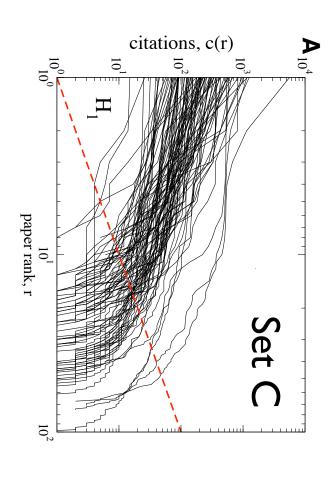
 $c(r) \equiv Ar^{-eta}(N+1-r)^{\gamma}$ 

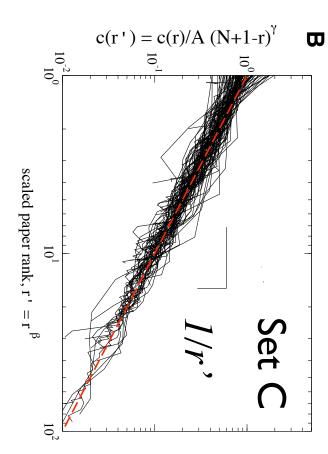
Martinez-Mekler, et al. "Universality of rank-ordering distributions in the arts and sciences." PLoS ONE 4: e4791 (2009).

Average values of the DGBD model parameters:

$$<\beta> = 0.83 \pm 0.23$$
 and  $<\gamma> = 0.67 \pm 0.19$ 

### Assistant Professors with average h-index $< h> = 15 \pm 7$ Common functional form also describes even





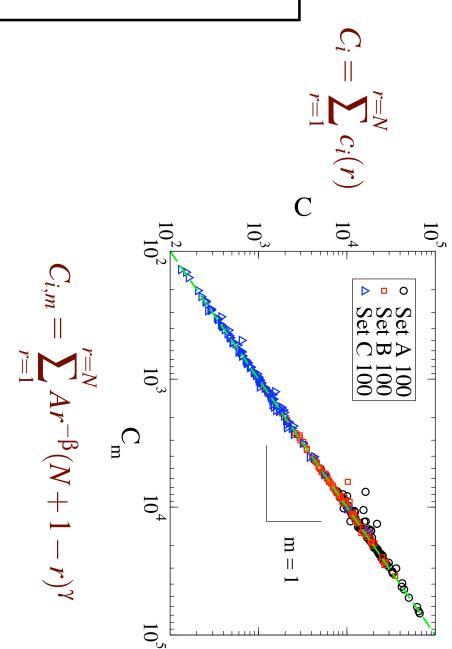
Set C: 100 Asst. Professors, 2 chosen from each of the top-50 U.S. physics departments

Average values of the DGBD model parameters:

$$<\beta> = 0.79 \pm 0.38$$
 and  $<\gamma> = 0.89 \pm 0.36$ 

### Further validation of the DGBD model, comparing the predicted and actual total number of citations, $C_i$

Scaling relation between C, h, and  $\beta$   $C_{\beta,h} \sim h^{1+\beta}$ 



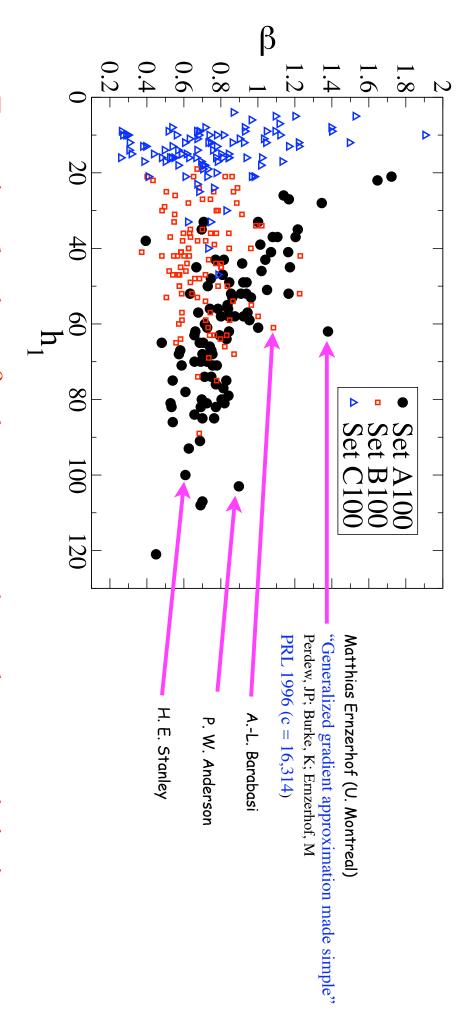
\* S. Redner, "On the meaning of the h-index." J. Stat. Mech. 2010, L03005 (2010).

\*

 $C \approx 4h^2$ 

 $\beta \cong I$ 

### The $\beta$ -vs- h parameter space



For a given h, a large  $\beta$  value corresponds to a larger total citations,

 $C_i \sim h^{I+\beta}$ ,

which is a proxy for career publication impact

### lake home messages

- short careers and the extremely long "stellar" careers There is a beautiful statistical regularity that "bridges the gap" between the relatively
- Stellar careers are not an anomaly! They are predicted by pdf P(x)
- power-law with scaling exponent  $lpha \lesssim I$ The probability density function P(x) corresponds to an exponentially truncated
- skewed probability distributions that quantify both longevity and success The Matthew "rich-get-richer" effect can be used to explain the extremely right-
- predicts two classes of P(x) depending on the choice of g(x)evidence in the decreasing time duration  $\mathcal{T}(n)$  between publications and a model that
- comprehensive evaluation of career impact and productivity. Discrete Generalized Beta Distribution (DGBD)! Moreover, it is surprising that all careers analyzed have common functional form, the Quantifying the rank-citation profile  $C_i(\mathit{\Gamma})$  of individual scientists can provide a
- professional sports, possibly arising from the generic aspects of competition. There are many analogies between the superstars in science and the superstars in

#### Thank You!

Also, a special thanks to my collaborators:

Woo-Sung Jung, Orion Penner, Gene Stanley, Sauro Succi, Fengzhong Wang, and Jae-Sook Yang and to my Committee Members:

Plamen CH. Ivanov, Emanuel Katz, Anatoli Polkovnikov, William J. Skocpol, H. Eugene Stanley

- evolution of home run prowess in professional baseball." Europhysics Letters 83, 50010 (2008). I) A. M. Petersen, W.-S. Jung, H. E. Stanley, "On the distribution of career longevity and the
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- demonstration of the Matthew effect in a study of career longevity." Proc. Natl. Acad. Sci. USA III) A. M. Petersen, W.-S. Jung, J.-S. Yang, H. E. Stanley, "Quantitative and empirical **108**, 18-23 (2011).
- Detrending career statistics in professional Baseball: accounting for the Steroids Era and account for inflationary and deflationary factors." Eur. Phys. J. B 79, 67 (2011). Pre-print title: IV) A. M. Petersen, O. Penner, H. E. Stanley, "Methods for detrending success metrics to
- scientists". Under review. (2011) V) A. M. Petersen, H. E. Stanley, S. Succi. "Statistical regularities in the rank-citation profile of

# Least-square estimation of parameter values

TABLE S2: Data summary for the pdfs of career statistical metrics. The values  $\alpha$  and  $x_c$  are determined for each career longevity pdf P(x) and each career success pdf P(z) via least-squares method using the functional form given by Eq. [5]. We calculate the Gamma pdf average  $x_c$ . The units for each metric are indicated in parenthesis alongside the league in the first column.  $\langle x \rangle$ , the standard deviation  $\sigma$ , and the extreme threshold value  $x^*$  at the f = 0.019 significance level using the corresponding values of  $\alpha$  and

For publication distributions, the career longevity metric x is measured in years.

-		,					•
Professional League, Least-square values	Least-square	values	Gamr	na pdf	Gamma pdf values		
(success metric)	α	$x_c$	$\langle x \rangle$	σ	$\langle x \rangle$ $\sigma$ $x^*$ $\frac{x^*}{\langle x \rangle}$ $\frac{x^*}{\sigma}$	$\frac{\langle x \rangle}{\langle x \rangle}$	$\sigma$
MLB, (H)	$0.76 \pm 0.02$	$0.76 \pm 0.02 \ 1240 \pm 150$ 300 610 2400 7.8 3.9	300	610	2400	7.8	3.9
MLB, (RBI)	$\textbf{0.76} \pm \textbf{0.02}$	$0.76 \pm 0.02$ $570 \pm 80$   140 280 1100 7.8 3.9	140	280	1100	7.8	3.9
NBA, (Pts)	$0.69 \pm 0.02$	$0.69 \pm 0.02   7840 \pm 760     2400   2400   17000   7.0   3.9$	2400	4400	17000	7.0	3.9
NBA, (Reb)	$0.69 \pm 0.02$	$0.69 \pm 0.02 \ 3500 \pm 130 $ $  1100 \ 2000 \ 7600 \ 6.9 \ 3.9 $	1100	2000	7600	6.9	3.9

#### Calculating milestone values based on player entry into the National Baseball Hall of Fame

$$x^*: \int_{x^*}^{\infty} P(x)dx = f = 0.019$$

Professional League, Least-square values	Least-square	values	Gamr	Gamma pdf values	values		
(opportunities)	α	$x_c$	$\langle x \rangle$ $\sigma$	σ	$x^*$	$\frac{\langle x \rangle}{\langle x \rangle}$	$\sigma  _{x^*}$
KBB, (AB)	$0.78 \pm 0.02$	$0.78 \pm 0.02  2600 \pm 320$	580	1200	580 1200 4700 8.2 3.9	8.2	3.9
MLB, (AB)	$0.77 \pm 0.02$	$5300 \pm 870$	1200	2500	9700 8.1 3.9	8.1	3.9
MLB, (IPO)	$\textbf{0.72} \pm \textbf{0.02}$	$3400\pm240$	950	1800	6900	7.3 3.9	3.9
KBB, (IPO)	$0.69 \pm 0.02$	$2800 \pm 160$	840	1500	5900	7.0 3.9	3.9
NBA, (Min)	$0.64 \pm 0.02$	$0.64 \pm 0.02 \ 20600 \pm 1900 \   \ 7700 \ 12600 \ 48800 \ 6.4 \ 3.9$	7700	12600	48800	6.4	3.9
UK, (G)	$0.56 \pm 0.02$	$138 \pm 14$ 61 92	61	92	360 5.8 3.9	5.8	3.9

Academic Journal,	Least-square values	values
(career length in years)	α	$x_c$
Nature	$0.38 \pm 0.03 \ 9.1 \pm 0.2$	$9.1\pm0.2$
PNAS	$0.30 \pm 0.02 \ 9.8 \pm 0.2$	$9.8 \pm 0.2$
Science	$0.40 \pm 0.02 \ 8.7 \pm 0.2$	$8.7 \pm 0.2$
CELL	$0.36 \pm 0.05 \ 6.9 \pm 0.2$	$6.9 \pm 0.2$
NEJM	$0.10 \pm 0.02 \ 10.7 \pm 0.2$	$10.7\pm0.2$
PRL	$0.31 \pm 0.04 \ 9.8 \pm 0.3$	$9.8 \pm 0.3$

Matthew effect in a study of career longevity." Proc. Natl. Acad. Sci. USA 108, 18-23 (2011). A. M. Petersen, W.-S. Jung, J.-S. Yang, H. E. Stanley, "Quantitative and empirical demonstration of the

#### achievements of scientists and professional athletes Quantifying statistical regularities in the career

#### Abstract:

recorded in professional sports and is perfectly tailored for studying human productivity. Similarly, the publication data and the difficulty in defining measures for productivity and longevity. However, comprehensive career data is careers of scientists are also quantifiable using similar measures. Since both professions are subject to the common For many professions, the quantitative analysis of individual careers is made difficult by the lack of comprehensive achievement across an entire cohort of competitors?" forces of competition, one motivating question in this talk is: "What are the statistical regularities in career

competition. In order to account for the regularities we observe across several professions, we develop an exactly sports leagues and 400,000+ scientists from 6 high-impact journals, where each journal serves as a generic arena for Surprisingly, we find that a common career longevity distribution describes the careers of 20,000+ athletes from 4 comprehensive career data. In the first part of the talk, I will discuss the topic of career longevity, using as example remarkable statistical regularity in the functional form of the rank-citation distribution (analogous to the Zipf rankcareers of 300 individual scientists (ranging from very the very famous to current Assistant professors) and find underlies career development in competitive professions. In the second part of the talk, I will discuss the publication are present throughout the career. The findings suggests that there is a common underlying mechanism which progress the further along one is in his/her career, and (ii) that career termination follows from random hazards that general assumptions: (i) that there is random forward progress in the career, whereby it becomes easier to make agreement with empirical career longevity distributions for each profession analyzed. Our model follows from two solvable model for career longevity based on the Matthew "rich-get-richer" effect. Our model is in excellent the 60+ year history of the National Basketball Association and 2700+ complete careers over the period 1946-2004 frequency distribution) for each scientist studied In this talk I will discuss the statistical regularities that describe the everyday topic of career achievement using